#### **LISTING OF THE CLAIMS**

The following listing, if entered, replaces all prior versions of the claims in the present application.

1. (Currently Amended) A computer-implemented method comprising: defining an opportunity data model, wherein

the defining is performed at an integration server,

the opportunity data model represents an opportunity as data elements,

the opportunity data model represents the defining comprises

<u>determining</u> a set of relationships between the opportunity and a plurality of entities related to the opportunity, and

the opportunity data model represents the set of relationships as attributes of the opportunity; and

#### receiving data in a source format, wherein

the data in the source format is received from a source application, and

transforming the data received from a source application in the source format

into data in a common format, wherein

the transforming is performed [[at]] by the integration server,

the data received from the source application is in a source format,
the transforming transforms the data received from the source format
into the common format.

the common format is a format recognized by the integration server, the opportunity data model provides defines the common format,

the common format is configured to facilitate transforming data in the source format into data in the common format,

the common format is configured to facilitate[[s]] transforming data stored in the common format into data stored in another a target format,

the data stored-in the common format [[is]] and the data in the source

format are stored at the integration server, and

the data stored in the another format is stored at a system of one of
the entities.

- 2. (Previously Presented) The computer-implemented method of claim 1 wherein the plurality of entities related to the opportunity includes entities selected from the group consisting of related accounts, related contact parties, one or more related parent opportunities, related sales employees and consultants, activities associated with the opportunity, a related source organization, a related destination partner, and related revenue.
- 3. (Previously Presented) The computer-implemented method of claim 1 wherein the data elements comprise

a base data element, wherein

the base data element is configured to allow one or more non-custom data fields of the opportunity to be defined, and

a custom data element, wherein

the custom data element is configured to allow one or more custom data fields of the opportunity to be defined.

- 4. (Previously Presented) The computer-implemented method of claim 3 wherein the one or more custom data fields of the opportunity data model are specific to an application.
- 5. (Previously Presented) The computer-implemented method of claim 1 further comprising:

instantiating the opportunity data model; and initializing the data elements of the instantiated opportunity data model.

6. (Currently Amended) The computer-implemented method of claim 5 wherein the transforming the data received from the source-application further comprises further comprising:

transforming the data in the common format into [[a]] data in the target format of a target application, wherein

a target application is configured to use the target format is the another format, and

the target format represents the data as another opportunity data model; and

sending the data in the target format to the target application.

- 7. (Previously Presented) The computer-implemented method of claim 1 wherein a definition of the opportunity data model is represented as an XML schema.
- 8. (Currently Amended) A method for data transformation, the method comprising:

receiving opportunity data from a source application, wherein the opportunity data received from the source application is in a source format,

#### the source application is configured to use the source format,

the opportunity data represents an opportunity, and
the receiving is performed [[at]] by an integration server; and
transforming the opportunity data received from in the source format into
opportunity data in a common format defined by an opportunity data
model, wherein

the opportunity data model represents the opportunity as data elements, the opportunity data model represents a set of relationships between the opportunity and a plurality of entities related to the opportunity as attributes of the opportunity,

the common format is a format recognized-used by the integration server, the transforming is performed [[at]] by the integration server,

the opportunity data model provides defines the common format,

## the common format is configured to facilitate transforming data in the source format into data in the common format,

- the common format <u>is configured to</u> facilitate[[s]] transforming data

  stored-in the common format <u>in</u>to data stored in another a target

  format,
- the data stored-in the common format [[is]] and the data in the source

  format are stored at the integration server, and
- the data stored in the another format is stored at a system of one of the entities.
- 9. (Original) The method of claim 8 wherein the plurality of entities related to the opportunity includes entities selected from the group consisting of related accounts, related contact parties, one or more related parent opportunities, related sales employees and consultants, activities associated with the opportunity, a related source organization, a related destination partner, and related revenue.
- 10. (Previously Presented) The method of claim 8 wherein the data elements comprise

a base data element, wherein

the base data element is configured to allow one or more non-custom data fields of the opportunity to be defined, and

a custom data element, wherein

the custom data element is configured to allow one or more custom data fields of the opportunity to be defined.

11. (Currently Amended) A machine-readable storage medium having executable instructions to cause a machine to perform a method comprising:

defining an opportunity data model, wherein

the defining is performed at an integration server.

the opportunity data model represents an opportunity as data elements,

the opportunity data model-represents-the defining comprises

determining a set of relationships between the opportunity and a

plurality of entities related to the opportunity, and

the opportunity data model represents the set of relationships

as attributes of the opportunity; and

#### receiving data in a source format, wherein

the data in the source format is received from a source application,
and

transforming the data received from a source application in the source format into data in a common format, wherein

the transforming is performed [[at]] by the integration server,

the data received from the source application is in a source format,

the transforming transforms the data received from the source format

into the common format, and

the common format is a format recognized-used by the integration server, the opportunity data model provides-defines the common format,

the common format is configured to facilitate transforming data in the source format into data in the common format,

the common format <u>is configured to</u> facilitate[[s]] transforming data

stored in the common format <u>in</u>to data stored in another a target

format,

the data stored in the common format [[is]] and the data in the source

format are stored at the integration server, and

the data stored in the another format is stored at a system of one of
the entities.

12. (Previously Presented) The machine-readable storage medium of claim 11 wherein the plurality of entities related to the opportunity includes entities selected from the group consisting of related accounts, related contact parties, one or more related parent opportunities, related sales employees and consultants, activities associated with

the opportunity, a related source organization, a related destination partner, and related revenue.

13. (Previously Presented) The machine-readable storage medium of claim 11 wherein the data elements comprise

a base data element, wherein

the base data element is configured to allow one or more non-custom data fields of the opportunity to be defined, and

a custom data element, wherein

the custom data element is configured to allow one or more custom data fields of the opportunity to be defined.

- 14. (Previously Presented) The machine-readable storage medium of claim 13 wherein a definition of the opportunity data model is represented as an XML schema.
- 15. (Currently Amended) A machine-readable storage medium having executable instructions to cause a machine to perform a method comprising: receiving opportunity data from a source application, wherein the opportunity data received from the source application is in a source format,

#### the source application is configured to use the source format,

the opportunity data represents an opportunity, and
the receiving is performed at an integration server; and
transforming the opportunity data received from in the source format into
opportunity data in a common format defined by an opportunity data
model, wherein

the opportunity data model represents the opportunity as data elements, the opportunity data model represents a set of relationships between the opportunity and a plurality of entities related to the opportunity as attributes of the opportunity,

the common format is a format recognized-used by the integration server, the transforming is performed [[at]] by the integration server,

the opportunity data model provides defines the common format,

the common format is configured to facilitate transforming data in the source format into data in the common format,

the common format <u>is configured to</u> facilitate[[s]] transforming data

stored-in the common format <u>in</u>to data stored in another a target

format,

the data stored in the common format [[is]] and the data in the source format are stored at the integration server, and

the data stored in the another format is stored at a system of one of the entities

- 16. (Previously Presented) The machine-readable storage medium of claim 15 wherein the plurality of entities related to the opportunity includes entities selected from the group consisting of related accounts, related contact parties, one or more related parent opportunities, related sales employees and consultants, activities associated with the opportunity, a related source organization, a related destination partner, and related revenue.
- 17. (Previously Presented) The machine-readable storage medium of claim 15 wherein the data elements comprise

a base data element, wherein

the base data element is configured to allow one or more non-custom data fields of the opportunity to be defined, and

a custom data element, wherein

the custom data element is configured to allow one or more custom data fields of the opportunity to be defined.

#### 18. (Currently Amended) A system comprising:

a memory; and

at least one processor coupled to the memory, the at least one processor executing a set of instructions which cause the processor to define an opportunity data model, wherein

the define is performed [[at]] by an integration server, the opportunity data model represents an opportunity as data elements,

## the opportunity data-model represents the defining further comprises

determining a set of relationships between the opportunity
and a plurality of entities related to the opportunity,
and

the opportunity data model represents the set of
relationships as attributes of the opportunity; and

receive data in a source format, wherein

the data in the source format is received from a source application, and

the source application is configured to use the source format:

and

transform the data received from a source application in the source
format into data in a common format, wherein
the transform is performed [[at]] by the integration server,
the data received from the source application is in a source
format.

the transform transforms the data received from the source format into the common format, and

the common format is a format recognized used by the integration server,

the opportunity data model provides defines the common format,

the common format is configured to facilitate transforming

data in the source format into data in the common

format,

the common format <u>is configured to</u> facilitate[[s]] transforming data stored in the common format <u>in</u>to data stored in <u>another-a target</u> format,

the data stored in the common format [[is]] and the data in the

source format are stored at the integration server, and

the data stored in the another format is stored at a system of

one of the entities.

- 19. (Original) The system of claim 18 wherein the plurality of entities related to the opportunity includes entities selected from the group consisting of related accounts, related contact parties, one or more related parent opportunities, related sales employees and consultants, activities associated with the opportunity, a related source organization, a related destination partner, and related revenue.
  - 20. (Currently Amended) A system comprising:

a memory; and

at least one processor coupled to the memory, the at least one processor executing a set of instructions which cause the processor to receive opportunity data from a source application, wherein the opportunity data received from the source application is in a source format.

the source application is configured to use the source format, the opportunity data represents an opportunity, and

the receiving is performed [[at]] by an integration server[[,]]; and transform the opportunity data received from in the source format into opportunity data in a common format defined by an opportunity data model, wherein

the opportunity data model represents [[an]] the opportunity as data elements and represents a set of relationships between the opportunity and a plurality of entities related to the opportunity as attributes of the opportunity,

the common format is a format recognized used by the integration server,

the transforming is performed [[at]] by the integration server,
the opportunity data model provides defines the common format,
the common format is configured to facilitate transforming
data in the source format into data in the common
format,

the common format <u>is configured to</u> facilitate[[s]] transforming data <del>stored</del> in the common format <u>in</u>to data <del>stored</del> in another-a target format,

the data stored in the common format [[is]] and the data in the

source format are stored at the integration server, and

the data stored in the another format is stored at a system of

one of the entities.

- 21. (Original) The system of claim 20 wherein the plurality of entities related to the opportunity includes entities selected from the group consisting of related accounts, related contact parties, one or more related parent opportunities, related sales employees and consultants, activities associated with the opportunity, a related source organization, a related destination partner, and related revenue.
- 22. (Currently Amended) An apparatus for representing a class definition, the apparatus comprising:

a processor;

an integration server comprising

means for defining an opportunity data model, wherein the opportunity data model represents an opportunity as data elements,

the opportunity data model represents-the means for defining further comprises

means for determining a set of relationships between the opportunity and a plurality of entities related to the opportunity, and

## the opportunity data model represents the set of relationships as attributes of the opportunity; and

# means for receiving data in a source format, wherein the data in the source format is received from a source application, and

the source application is configured to use the source format;
and

means for transforming the data received from a source application in

the source format into data in a common format, wherein

the transforming transforms the data received from the source

format into the common format, and

the common format is a format recognized used by the integration server,

the opportunity data model provides defines the common format,

the common format is configured to facilitate transforming

data in the source format into data in the common

format,

the common format <u>is configured to</u> facilitate[[s]] transforming

data <u>stored</u>-in the common format <u>in</u>to data <u>stored</u> in

another a target format,

the data stored-in the common format [[is]] and the data in the
source format are stored at the integration server, and
the data stored in the another-format is stored at a system of
one of the entities.

23. (Currently Amended) An apparatus for data transformation, the apparatus comprising:

a processor;

an integration server comprising

means for receiving opportunity data from a source application, wherein

the opportunity data received from the source application is in a source format, and

the source application is configured to use the source format,
the opportunity data represents an opportunity; and
means for transforming the opportunity data received-from in the source
format into opportunity data in a common format defined by an
opportunity data model, wherein

the opportunity data model represents the opportunity as data elements and represents a set of relationships between the opportunity and a plurality of entities related to the opportunity as attributes of the opportunity[[;]], and

the common format is a format recognized by the integration server,

the opportunity data model provides defines the common format,

the common format is configured to facilitate transforming

data in the source format into data in the common

format,

the common format <u>is configured to</u> facilitate[[s]] transforming

data <u>stored</u>-in the common format <u>in</u>to data <u>stored</u> in

<u>another-a target</u> format,

the data stored-in the common format [[is]] and the data in the

source format are stored at the integration server, and
the data stored in the another-format is stored at a system of
one of the entities.